

Time	Session 1	Session 2	Session 3
10:15 - 11:15 am	<p>Speculative Fiction with Prof Nathan Ridings</p> <p>Description: In this session, Prof Ridings will discuss various elements of successful world building for speculative fiction authors.</p>	<p>Cutting through the noise: Crafting the query that editors will read with Agent Doug Grad</p> <p>Description: In this session, agent Doug Grad will share tips and techniques for crafting effective and successful query letters.</p>	<p>Legal Thrillers Panel with Manning Wolfe, Russell Little, Melanie Bragg, Ramon Del Villar</p> <p>Description: In this session, panelists will share tips and techniques for crafting bestselling legal fiction.</p>
11:30 - 12:30	<p>SciFi Panel with Terry Hill, Adam Holt, Stuart Hardwick, and Glenn Roberts</p> <p>Description: In this session, panelists will share tips and techniques for crafting bestselling science fiction</p>	<p>Critique Groups: Why they matter with Mark Andersen</p> <p>Description: In this session, author Mark Anderson will share his journey as a writer and how critique groups helped him at each step of the process.</p>	<p>Social Media & Pod Casting for Artists with Vanessa Alstyne</p> <p>Description: In this session, Vanessa Alstyne will share tips and techniques for successful social media management and discuss the newest trend - Pod casts.</p>
12:30 - 1:30 pm	LUNCH	LUNCH	LUNCH
1:30 - 2:00 pm	Exhibitor/Vendor Viewing	Exhibitor/Vendor Viewing	Exhibitor/Vendor Viewing
2:00 - 3:00 pm	<p>The Ins and Outs of Memoir with Keva Horry</p> <p>Description: In this session, Keva Horry will share tips and techniques she used in crafting her award-winning memoir.</p>	<p>Derek Murphy Guerrilla Publishing: how to launch a bestseller without spamming social media.</p> <p>Description: In this session, author Derek Murphy will share his 10 step roadmap for successful book launches</p>	<p>Designing your Ebook for publication, distribution and marketing with Enos Russell</p> <p>Description: In this session, Enos Russell will share tips and techniques for successful ebook creation and marketing.</p>
3:15 - 4:15 pm	<p>Who's telling your story? Finding your narrative voice to immerse your readers with Julian Kindred</p> <p>Description: In this session, Julian Kindred discuss the decision of Point of View, how it affects your story, and what to consider as you make these choices for your work.</p>	<p>Story Arc in Songwriting with Andrew Richardson, President of the Houston Songwriters Association</p> <p>Description: In this session, Andrew Richardson will share how story arc is vital in the songwriting field and explore techniques for building in story in your lyrics.</p>	<p>Building your World for all genres with Dorothy Tinker</p> <p>Description: In this session, Dorothy Tinker will share the elements of successful world building using PERSIAN and how they apply in all genres for deeper and more successful story structure.</p>
4:30 - 5:30 pm	<p>Script Foibles: The 20 mistakes a screenwriter should never make with John Thomas</p> <p>Description: In this session, John Thomas will share tips and techniques for successful screenwriting and what to avoid.</p>	<p>Panel: The Agent-Author Relationship with former Agent Johnnie Bernhard her author Ian McLean; plus Agent Jennie Goloboy and her author Arianne Tex Thompson</p> <p>Description: In this panel, agents and their authors will share their journey to find each other and learn how to work together for a successful outcome on both sides.</p>	<p>Copyrights and Other Legal Considerations for Authors with attorney Manning Wolfe</p> <p>Description: In this session, attorney and author Manning Wolfe will share must know information on legal matters that pertain to the writing and publishing industry.</p>